firemind.

Get started on AWS now

Firemind can get your team up and running on AWS in hours so you can start working better, faster for your clients.

We can get your team started with data processing, storage, and extraction for reporting, so you can reduce project lead times from days to hours.

Whether it's AI/ML, visualisation, analysis, or development, we can get your team set up and delivering business value through a rapid and secure approach designed to increase your throughput and ultimately deliver faster for your clients' campaigns and projects.

Email

hello@firemind.io

Website

www.firemind.io

Phone

+44 (0) 203 468 1670

aws partner network

Standard
Consulting
Partner

firemind.

Our Quick Start Packages

AI/ML

What: Introduction to predictive modeling with Rekognition, SageMaker, and Forecast.

Why: Helping you provide better insight into future campaigns and projects for clients' using existing data.

How: Rapid prototype analysing existing data and predicting future campaign success rates.

Visualisation

What: Introduction to QuickSight and how to effectively create interactive client reports.

Why: To give your clients better visibility of your impact on their campaigns and their ROI.

How: Hooking up data feeds into a data warehouse, running ETL to provide statistics and set benchmarks.

Analysis

What: Introduction to Glue, Athena, EMR, and Kinesis to analyse data in real-time and retrospectively.

Why: To give your clients detailed and real-time views on performance and analysis such as fraud prevention and prediction.

How: Writing Python/R scripts and ETL to run analysis real-time and retrospectively on data, and deploying with CodePipeline.

Development

What: Introduction to SAM (Lambda, Dynamo, etc), Elastic Beanstalk, Fargate to build better campaign applications.

Why: To give your customers reliable and efficient campaigns with their websites, apps, Alexa bots, and to support your data processing tasks.

How: Creating serverless project boilerplates ready to use for different client campaign projects.

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Client Outcomes

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Operational

67% reduction in application deployment time.

Challenge: Ensuring that systems and applications can respond demands.

Approach: Anticipate failure, documentation, constant refinement and small reversible improvements.

Security

100% record of corporate security & privacy compliance.

Challenge: Controlling who can do what without increasing job complexity.

Approach: Preparing for security events, protecting data at rest and transit, enabling traceability.

Reliability

73% reduction in timeouts on MMP real-time data callbacks.

Challenge: Avoiding infrastructure and service disruption.

Approach: Automatic recovery from failure, horizontal scaling, calculated capacity reservation.

Performance

100% Alexa bot sub-2 second responses during live TV advertising.

Challenge: Efficiently meet and maintain customer and business needs.

Approach: Using serverless architecture, experiment with the latest advances, all deployments built for global scale.
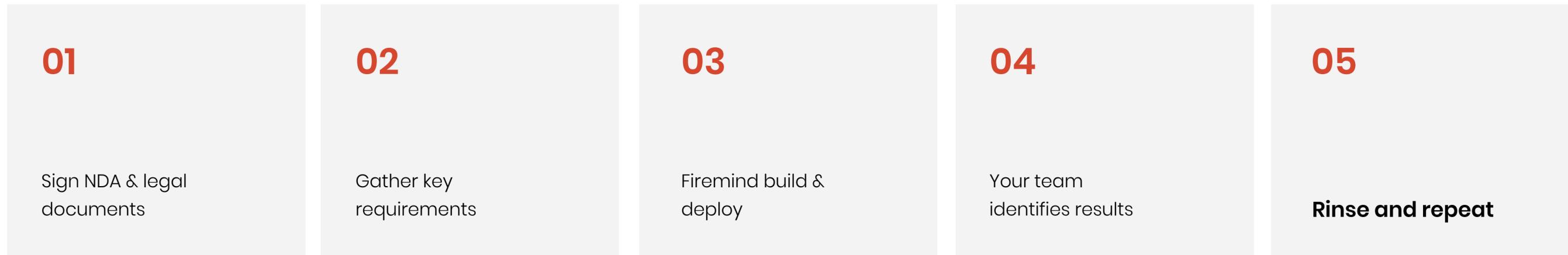
Optimisation

43% MoM cost saving with managed services, reserved & spot fleeting.

Challenge: Avoid unnecessary cost and suboptimal resources.

Approach: Measure efficiency and constantly adapt consumption model, analyse and attribute expenditure.

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Get Started Today

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01	**02**	**03**	**04**	**05**
Sign NDA & legal documents	Gather key requirements	Firemind build & deploy	Your team identifies results	**Rinse and repeat**

Package cycle →